FOUR-TIME LATIN GRAMMY WINNER MILO J BROUGHT BUENOS AIRES AUTHOR DESIGN TO LAS VEGAS

Atelier Molina, the house of Venezuelan-born designer Carlos II Molina, dressed the artist for three moments of the week and closed a year-and-a-half collaboration with the very jacket where it all began.

BUENOS AIRES, November 14, 2026. At the 27th Latin GRAMMY Awards, held on November 12 in Las Vegas, Milo J won four awards: **Record of the Year** for "Niño", **Best Urban Performance** for "Gil" with Trueno, and **Best Folk Album** and **Best Recording Package** for "La vida era más corta". For three moments of that week, the Argentine artist chose pieces by Atelier Molina, the author-design house Carlos II Molina founded in Buenos Aires in 2018.

THREE MOMENTS, THREE PIECES

> **Rehearsal and nominee medal.** A one-of-a-kind top made for him in loom-woven angora cloth and artisanally interlaced cotton strips.

> **Awards ceremony.** A high-neck baby alpaca jacket in chocolate from the house's tailoring line.

> **Live performance.** To sing "Solifican12" and "Gil" with Gustavo Santaolalla and the murga Agarrate Catalina, Milo went back to the beginning: the original jacket from the "Bajo de la piel" music video and the first pair of trousers the atelier made for his shows.

A STORY THAT BEGAN IN A SHOP WINDOW

One afternoon in June 2025, Milo J and his sister and wardrobe stylist, Alma María, stopped in front of the atelier's window in Buenos Aires to look at a brown jacket with jacquard sleeves and a pair of chocolate tailored trousers. It was part of the house's first menswear capsule, inspired by music icons: this jacket, a grunge nod to Kurt Cobain, has shirt cuffs set into its sleeves that suggest a layer that isn't there. That outfit became the wardrobe of the "Bajo de la piel" music video, winner of the Premio Gardel for Best Short Music Video and the Video Prisma for Best Video, and led to the pieces seen on the cover and visuals of "La vida era más corta", the album whose artwork has now received the Latin GRAMMY for Best Recording Package. For the video, Milo and his creative team added a metal scar and a knife; the atelier worked the garment's structure so they would hold up to the demands of the stage.

Then came the album tour, with two stadium nights at Vélez and dates in Spain, Peru, Chile, Uruguay, Mexico, Paraguay, Guatemala, El Salvador, Costa Rica, the United States and Brazil, with a performance at Coachella 2027 still to come. The atelier also created the wardrobe for the opening of the 2026 Premios Gardel, dressing the artist and the children's choir beside him. The night in Las Vegas closes that journey with the same jacket from the first video, in the brown Milo turned into a symbol.

"Milo walked into the atelier for the first menswear jacket I ever designed, which he saw in the window. A year and a half later he stepped onto the Latin GRAMMY stage in the jacket where we started. I came to Buenos Aires from Venezuela believing Latin American fashion can be told through craft, without copying anyone. Seeing it on that stage is the best answer." ***Carlos II Molina***

THE DESIGNER

Carlos II Molina is a Venezuelan visual artist based in Buenos Aires since 2014. His training explains the way he works: fabric as a canvas to be painted, embroidered and folded. Atelier Molina brings demi-couture, corsetry, textile intervention and tailoring under one roof, and its tailoring line PLIEGO, which grew out of the pleats of the "Bajo de la piel" jacket and is built from a flat piece of cloth folded into shape, received Argentina's Good Design Seal (Sello de Buen Diseño Argentino) in 2026.

CREDITS

ARTIST
Milo J · 27th Latin GRAMMY Awards · Nov 12, 2026, Las Vegas

REHEARSAL AND NOMINEE MEDAL
Angora cloth and cotton strip top · Atelier Molina (custom, one of a kind)

AWARDS CEREMONY
High-neck baby alpaca jacket in chocolate · Atelier Molina

LIVE PERFORMANCE
Original "Bajo de la piel" jacket and trousers · Atelier Molina

ARTIST WARDROBE
Alma María

DESIGN
Carlos II Molina

ABOUT ATELIER MOLINA

Atelier Molina is an author-design house founded in Buenos Aires in 2018 by Venezuelan-born designer Carlos II Molina, trained in the Visual Arts. It brings together demi-couture, artisanal tailoring and textile intervention (painting, embroidery, corsetry) in its own atelier, with nothing outsourced. It has dressed artists such as Milo J, Ángela Torres, Ale Sergi and Gloria Carrá, and its work has appeared in Rolling Stone, Billboard and Galore. Designed and crafted in our Buenos Aires atelier.

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Press kit (making-of, fittings and backstage photos): ateliermolina.com.ar/en/milo-j#kit-de-prensa

Photos from the ceremony belong to the event's official agencies. The atelier provides its own process material: workshop making-of, fittings and backstage photos.